

# MOUAZ ALNAS

## MULTIMEDIA CONTENT PRODUCER

### EDUCATION

#### **Bahcesehir University**

Bachelor of Communication,  
Major in Cinema and TV (2020-2024) **Istanbul**

#### **РГУТИС (Russian State University Of Tourism**

**And Service)** Bachelor of Arts,  
Major in Fine Arts (2018-2020) **Moscow**

**Little Village School** (2013-2016) **Damascus**

### SOFTWARES

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Adobe Media Encoder
- DaVinci Resolve

### FOCUS SKILLS

- Concept Development
- Moodboarding
- Casting and Talent Management
- Sound Design and Mixing
- Color Grading
- Scheduling and planning content
- Analytics and Performance Tracking
- Social Media Strategy
- AI Media Production

### GENERAL SKILLS

- Problem-solving
- Time Management
- Interpersonal Skills
- Research Skills
- Attention to detail
- Critical Thinking

### LANGUAGES

- **English** (Fluent)
- **Arabic** (Native)
- **Turkish** (Intermediate)
- **Russian** (Intermediate)

### CONTACT

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### WORK EXPERIENCE

**Ionia** (June 2023 - Present)

#### **Co-Founder, Senior Videographer, and Editor**

- Produced, directed, and edited multimedia content including videos, podcasts, and graphics.
- Worked closely with clients to understand their vision and objectives, providing regular updates and revisions as needed.
- Created shot lists and mood boards to visualize project concepts.

**Clinicana Hair Transplant** (April 2023 - Present)

#### **Content Creator**

- Filmed and produced high-quality video content showcasing hair transplant procedures and patient testimonials.
- Worked closely with the marketing team to align on content strategies and goals.
- Managed to get our first 10k followers on TikTok in less than 50 days.
- Managed the clinic's social media accounts on platforms such as Instagram, Facebook, and YouTube.
- Monitored social media metrics and analytics to measure the success of campaigns and adjust strategies accordingly.

**MBC and MWLOrg** (Freelance - March 2023)

#### **Assistant Art Director**

- We were able to deliver a detailed set design in short amount of time.

**Mimary Real Estate** (February 2022 - Present)

#### **Content Creator**

- Senior Videographer and Editor for Youtube, Tiktok and major ads.
- 80% of the leads who made purchases originated from our TikTok campaigns

**Geeks34** (August 2022 - February 2023)

#### **Creative Director**

- Supervised team members, demonstrating strong leadership and people management skills.
- Video Content Creator, shot and edited high end videos for different industries with the satisfaction for diverse purposes.
- Ensured high standards of video production across different projects.
- Shot and edited premium-quality videos for various industries.

**Roaya Fikir** (Freelance - July 2022)

#### **Assistant D.O.P**

- 30 episodes of a show called "Mokhyam Rawad Al Omaran"
- We managed to shoot under pressure with 30 episodes in 4 days only.

**Bahcesehir University Social Media** (April 2022 - January 2023)

#### **Senior Photographer and Junior Videographer**

- Content Creator covering every month between 3 to 5 posts for Instagram reels and photographs.
- Covering University events and seminars.

**Bahcesehir University International Office** (August 2021 - May 2022)

#### **Content Creator**

- Videographer, Editor, and Photographer. I was able to raise our followers on Instagram from 4k to 10k from August until December without paid ads.
- Directed and edited multiple high end introductory videos for multiple campuses for the marketing team.

**MedHair Clinic** (Freelance/November 2020 - August 2021)

#### **Videography**

- I created a video covering the hair transplantation surgical intervention process for at least 3 to 4 patients per week.